

### IMAGES

1. Images must be at least 300x450 pixels, though uploading images that are at least 900 pixels on their longest side is strongly recommended as FoundFolios is optimized to display large images which are preferred by Creatives and Buyers.
2. Do not add artificial borders or backgrounds around your images as our views have been designed to frame individual images.
3. Do not combine different images together, whether that be side-by-side or in a collage. The design of our galleries and various views have been optimized to display individual images.
4. Images displayed in the search engine are cropped to maintain a clean and uniform look. You can use the Edit Thumbnail feature on the Edit Image page to adjust this crop to best match each of your images.

### VIDEOS

1. Videos must be at least 480 pixels high (480p), though uploading videos that are 720 pixels (720p) or higher will also give Buyers the option of watching your video in HD.
2. Upload the highest quality video you have that does not exceed our upload limit of 500MB per video. While this will take longer to upload, it will ensure the best quality result.
3. We will automatically pull a key image from your video. However this will likely not be the best image to represent your video, so we recommend you upload your own key image on the Edit Video page.

### GALLERIES

1. Our galleries are designed to accommodate images with different aspect ratios. By default, your gallery's Medium View will have a 4:3 aspect ratio. You have the option of changing this to any of the following:
  - 4:3 - Good for a wide range of aspect ratios including portraits
  - 3:2 - Good for galleries with many landscape images
  - 2:1 - Good for galleries with panoramic images
2. The name of your gallery does not affect how you appear in search results as we do not search by gallery name.
3. We suggest having galleries that show images with similar specialties as Buyers are generally looking to see a body of work for each specialty. Although this is not a requirement, your position in specialty search results will improve if you do so.

### SEARCH RESULTS

1. Your portfolio has a direct URL in the format **<http://foundfolios.com/Your-Name>**. You can find your Portfolio URL in the portfolio area.
2. We rank artists that are popular on the site higher in search results. You can increase your popularity by having buyers recommend you, bookmark you and like your images. Also consider linking to your portfolio directly as we reward those that drive traffic to the site.
3. Update your portfolio more often by adding a new image as we rank artists with fresher portfolios higher in search results.
4. The image that appears in an unfiltered search (i.e. when the Buyer clicks on “Portfolios” at the top of any page) will be the first image in your first gallery.
5. For specialty or keyword searches, appropriately tagged images that appear earlier in your galleries are more likely to be chosen to appear in the search results.
6. Complete as much of your portfolio as you can as we give more prominence to advertisers with portfolios that are more complete.
7. Be accurate about how you tag your images as our site relies heavily on the information you provide. Misleading a Buyer will not get you results. In addition, we reserve the right to temporarily unpublish your portfolio if we find your images do not match the information you’ve provided.
8. Our search presents results in two groups. Top Matches are portfolios that have individual images matching all specialties in the search. Other Matches contain portfolios that match some, but not all the specialties being searched for.

### KEYWORDING

1. Limit keywords to those describing what is actually in each image. Having more keywords will increase the number of searches that you appear in. However having fewer keywords will make you appear higher in search results. We reserve the right to unpublish images that are inappropriately tagged.
2. Consider adding client, product, magazine or other brand names as keywords to allow Buyers to find you based on who you’ve worked for.

### SPECIALTIES

1. Accurately tag your images with up to 5 specialties so our search knows which images to show in specific search results. In addition, listing fewer specialties per image, which indicates you are more specialized, will improve your position in specialty search results.
2. Sort your main specialties to the top of your specialty list to give them more importance. You will come up higher in search results for these specialties.
3. Show more images for your top specialties as we rank artists with more published images higher in specialty search results.
4. Standard and Featured Portfolios offer the benefit of publishing “Additional Images” which allow you to have even more images appear in search results without adding them to one of your main galleries. This allows you to keep your galleries clutter-free while maximizing your exposure.

**For additional information please refer to the [FoundFolios Portfolio FAQ](#) available in the Support area.**